

**ISBN**

978-1-890862-62-6

LCCN: 2008937343

**Price**

\$21.95 (cloth)

**Pub. Date**

June 16, 2009

**Category**Adult fiction/ chick-lit fiction/  
humorous fiction**BISAC**

FIC000000 FICTION/ General 720

FIC016000 FICTION Humorous738

FIC027000 FICTION Romance /

General 756

**Format**

6 x 9

**Pages** 167**Territory**

World

**Author Resides**Minden, NV (suburb of Reno and  
Lake Tahoe, NV)**Edition Number** 1**Bancroft Press****PO Box 65360****Baltimore, MD 21209-9945****410-358-0658****800-637-7377****fax: 410-764-1967****bruceb@bancroftpress.com****www.bancroftpress.com**

## *The Sinful Life of Lucy Burns*

By Elizabeth Leiknes

### BOOK SUMMARY

Lucy Burns wants a normal life: friends, love, and a family of her own. And she could have it all if only she could break free from the job she hates.

That job? Facilitator to hell. And her boss is a real devil.

At the age of eleven, to save her sister's life, Lucy writes a desperate letter to "To Whom It May Concern," but when *He* writes back, Lucy is bound for life. There are perks, sure—she's ageless, she's beautiful, and she can eat as much chocolate as she wants and never get fat—but there are also consequences.

She can never see her family again. She can never have a boyfriend. She must spend her life leading sinners to their demise.

After nineteen years of doing the Devil's dirty work, Lucy wants out, but it all seems hopeless until Teddy Nightingale, her easy listening music idol, gives her the answer: a little-known loophole.

If she succeeds, Lucy gets love, happiness, and everything she ever really wanted. But the consequences? They're considerably worse than death. To make it through, Lucy must decide what is evil and what is good, what is right and what is wrong, and if, in the end, there's ever any way to truly know.

Smart, sassy, fun, and wickedly funny, *The Sinful Life of Lucy Burns* is a fast and stunning read perfect for any occasion. Elizabeth Leiknes's fresh writing and comic wit will stick with readers long after they've put the book down.

### SALES HANDLE

- ◀ Pre-publication praise is extensive, chiefly from Jane Green, author of such international bestsellers as *Straight Talking*, *To Have and to Hold*, and *Jemima J.*, and often regarded as one of chick-lit's pioneers. Her blurb is on both front and back covers: "With a great premise and a main character who's devilish and likeable, this novel is quirky and fun, plus a quick and easy read. I enthusiastically recommend it." Green is to promote book on her fan site and in her blog, and distribute the book as gifts to her friends.

### MARKETING/ PUBLICITY

- ◀ To be reviewed by *Kirkus Reviews* and *Booklist*, among other trade review publications.
- ◀ Also to be reviewed by such romance novel and chick-lit bloggers as: *Babbling About Books*, and *More!*; *Book Binge*; *Bitten By Books*; *Book Reviews By Bobbie*; *Dear Author*; *Love, Romance, Passion*; *Romance Novel TV*; and *Smart Bitches*, *Trashy Books*, *trashionista.com*..
- ◀ Already received favorable reviews from two bloggers, A Reader's Journal ("I think most people would really enjoy this book. A lesson for the rest of us that we can beat the Devil, too.") and Book-Blog.com/Debra Hamel ("A fun, light read").
- ◀ Ad to run in *Booklist*.
- ◀ Publicity being handled by Ascot Media Group, which contacts every media outlet in the U.S. several times (that's 300,000 media outlets). Reno's *Record-Courier* has already run an author profile, tying in with several already scheduled book events in the area.
- ◀ For appearances and book-selling talks, Author tapping into more than 200 local sites that make up the National Writing Project (NWP), which are run by universities and colleges around the country.
- ◀ Author has previously been published by NWP, is a nationally recognized educator and an extremely engaging speaker, and wants to give talks at national chain bookstores.
- ◀ Author has set up own website ([www.elizabethleiknes.com](http://www.elizabethleiknes.com)) and done own, already posted YouTube interview.