

**Attention Educators:**

TO RECEIVE A COMPLIMENTARY COPY OR FOR MORE INFORMATION, CONTACT:

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*Are you teaching your freshmen how to think—or are you just teaching them what to think?*

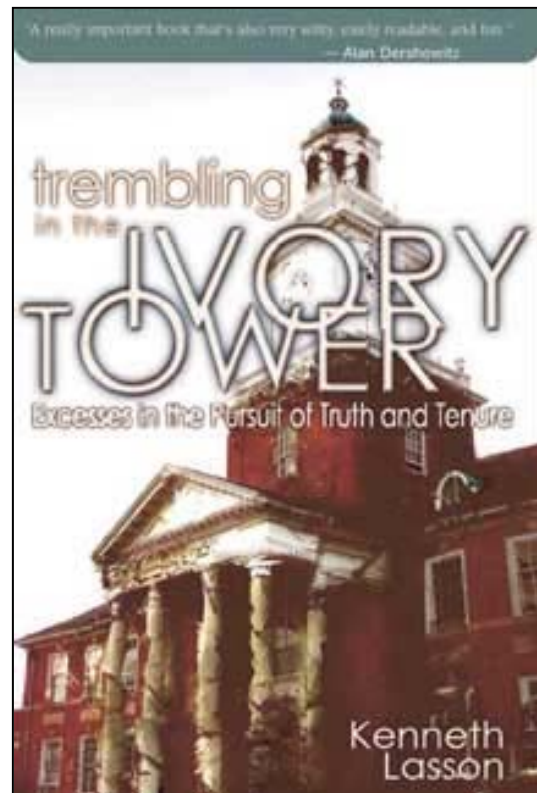
**MOST COLLEGES** and universities across the nation have some sort of freshmen orientation class and/ or seminar series. Topics covered may include accessing and getting the most out of campus resources, learning to cope with the academic load, living in a dormitory environment, etc.

Many colleges also require enrollment in academic classes designed specifically for freshmen, often focusing on interdisciplinary topics that teach new arrivals how to think and write analytically. These classes also often introduce themes of multiculturalism, globalization, and diversity.

**BUT HOW MANY** classes teach freshmen how to think analytically about how they're being taught to think? Does your college's freshmen program include anything like this?

It may seem like the intellectual equivalent of an M.C. Escher drawing, but it is a valid—and often overlooked—topic of education at the post-secondary level.

Kenneth Lasson's latest publication takes a deep, hard look (some might even say glare) at America's system of higher education, pointing out some of its most flagrant misconduct, and asking tough questions, like "Why are our graduates leaving school afraid to think for themselves?"



**"MORE AND MORE STUDENTS** leave college with inferior backgrounds in the humanities, weak language and writing skills, and little respect for their professors," says Lasson in *Trembling in the Ivory Tower*, his ninth book.

He challenges the blindly accepted notion of colleges and universities as "intellectual playgrounds," offering instead the disturbing image of ideological warfare being waged by vociferous academicians and stifling academic bureaucracies.

**THE WEAPONS USED** by the offenders? Political correctness and radical feminist

scholarship, speech codes, and curriculum alterations—all for the invidious purpose of satisfying their small, yet powerful agendas.

**DON'T BELIEVE THIS** is going on at your school? You don't have to. But the students who are coming fresh to your campus, fresh to any institution of higher learning, deserve the chance to determine that for themselves. They deserve the chance to arm themselves against academic bullying so that they are not another generation who will leave the university trembling in the ivory tower.

They may even be the generation that begins to solve the problems of the American system of post-secondary education.

**GIVE YOUR FRESHMEN the opportunity they deserve by including Kenneth Lasson's *Trembling in the Ivory Tower***

**as part of your school's freshmen curriculum.** They will thank you for it. Future classes will thank you for it. And your institution will be stronger, longer lasting, and all the more powerful for it.

If you would like to:

- Request a complimentary copy of ***Trembling in the Ivory Tower*** for your personal review
- Book Kenneth Lasson to speak to your class or at your institution
- Receive additional information

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"It is rare that a really important book is also very witty, easily readable, and fun." --  
**ALAN DERSHOWITZ, AUTHOR OF *WHY TERRORISM WORKS***

"Given the enormous impact of the intellectual class on American society, no topic could be more timely or more important." -- **DR. JERRY MARTIN, PRESIDENT, AMERICAN COUNCIL OF TRUSTEES AND ALUMNI**

"Perceptive, timely, scholarly. This study belongs in libraries, large and small." -- **LIBRARY JOURNAL**

"With passion, clarity, 'smoking guns,' and humor, Lasson joins the few academic liberals who have impeached American higher education for academic high crimes and misdemeanors." -- **DR. EVELYN AVERY, BOARD MEMBER, NATIONAL ASSOCIATION OF SCHOLARS, AND DR. SHELDON AVERY, AWARDS CMTEE, NATIONAL ASSOCIATION OF SCHOLARS**

"Irreverent, humorous, and on target. The book brilliantly points out the excesses and faux pas committed by even well-intentioned individuals who are concerned with issues of justice and equity in society, in general, and academia, in particular. A thick skin may be a prerequisite for some readers." -- **JOHN SLAUGHTER, PRESIDENT EMERITUS, OCCIDENTAL COLLEGE; AND FORMER CHANCELLOR, UNIVERSITY OF MARYLAND, COLLEGE PARK**

"A must-read for all those who care about higher education and the First Amendment - liberals and conservatives alike." -- **NADINE STROSSEN, PRESIDENT, AMERICAN CIVIL LIBERTIES UNION**

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## Author Bio

*“Don’t forget that I still consider myself a liberal, a Democrat – and a proud, free-thinking American!”*

**—Kenneth Lasson**

### *Biography of a “Liberal with Common Sense”*

**KENNETH LASSON WAS BORN** and raised in Baltimore, Maryland, where he still lives and teaches today. When he is



not teaching full-time at the Law School of the University of Baltimore, he enjoys building outdoor furniture and enterprises in

the fine arts, such as portraiture. Before his three children became adults, he coached their little league teams for nearly a decade.

Lasson has always had an interest in the academic enterprise, often telling people that, other than running a philanthropy, he can’t think of a better job than being a tenured law professor. “In what other position,” he asked, “would you be paid a decent wage to talk and think about any issue that interests you, and express yourself about it with complete freedom, without fear of being fired?”

**HAVING PUBLISHED NINE** books, Lasson obviously has plenty to express. Politically, Lasson considers himself a liberal, and says he tries “not to get involved in political

movements,” though he’s done work with outspoken leftist Ralph Nader, helping to recruit “Nader’s Raiders,” and also worked to overturn the conviction of former American Naval intelligence analyst Jonathon Pollard, who has been sentenced to life imprisonment.

#### **Where Kenneth Lasson Has Taught:**

- Cambridge University
- University of Haifa
- University of Aberdeen
- Loyola College
- University of Baltimore School of Law
- Goucher College
- University of Maryland School of Law

**CONVERSELY, HOWEVER,** Lasson’s latest published book, *Trembling in the Ivory Tower*, with its anti-PC and anti-radical feminism slants, would seem to be conservative. How does Lasson juxtapose this apparent disparity? “I think it appeals to both conservatives and liberals [because] it is based on common sense.”

As for what’s next: a tenth book—a children’s book, in verse, about environmental issues—just completed.

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