



ISBN
1-890862-18-5
Price
\$ 19.95
Pub. Date
September 2002
Category
Humor/ Mystery
BISAC
Fic 036000, Bus 036000,
Fic 0002000
Format
6 x 9
Pages 272
Territory
World
Author Resides
New Jersey
Edition Number 1



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For Whom the Minivan Rolls By Jeff Cohen

BOOK SUMMARY

The first in a planned series of Aaron Tucker mysteries, it could launch a motion picture franchise. Blurbed by Larry Gelbart as “delightful,” it juggles a real murder mystery with the simplicities of suburbia, adds healthy doses of sarcasm and wit, and manages to be suspenseful and engaging without taking itself too seriously. Aaron, whom one reviewer dubbed a combination of “Bart Simpson and James Bond,” is a freelance writer, work-at-home dad, devoted husband, and aspiring screenwriter who is asked to investigate the disappearance of a neighbor. Soon he’s up to his neck in threats, red herrings, and the first draft of a new screenplay. *Minivan* is that rarest of breeds -- a truly comic novel.

SALES HANDLES

- ◀ Follows in the footsteps of current industry greats, but adds to their style a humorous twist
- ◀ Offers a unique main character -- a Jewish stay-at-home dad who solves mysteries, cooks dinner, and cares for his son, who has a high-functioning form of autism called Asperger’s syndrome.
- ◀ Endorsed by Hollywood “Dean of Comedy” Larry Gelbart

AUDIENCE

- ◀ Mystery lovers
- ◀ Humor lovers
- ◀ New Jersey residents
- ◀ Parents of children with Asperger’s syndrome
- ◀ Jewish community

MARKETING/ PUBLICITY

- ◀ Direct marketing to independent mystery bookstores around the nation
- ◀ Radio interviews with author
- ◀ Featured prominently in several review journals