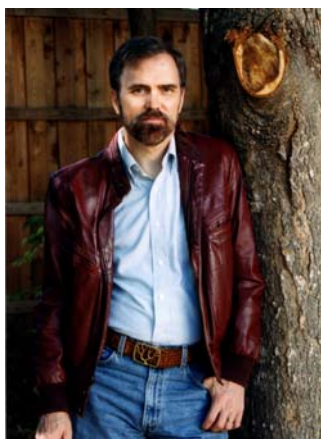


**ISBN**  
1-890862-21-5  
**Price**  
\$19.95  
**Pub. Date**  
August 2003  
**Category**  
Thriller/ Mystery  
**Format**  
6 x 9  
**Pages** 211  
**Territory**  
World  
**Author Resides**  
Rockville, MD  
**Edition Number** 1



**Bancroft Press**  
**PO Box 65360**  
**Baltimore, MD 21209-9945**  
**410-358-0658**  
**800-637-7377**  
**fax: 410-764-1967**  
**Bruceb@bancroftpress.com**

## *Chain Thinking* By Elliott Light

### BOOK SUMMARY

Elliott Light's **Chain Thinking**, the second in his SmallTown™ Mystery series, picks up where *Lonesome Song* left off. But the uninitiated need not be put off. **Chain Thinking** warmly welcomes newcomers as well as returning fans of Shep Harrington to this lawyer-cum-detective's latest case—a case called Kikora.

Kikora is stolen property left in Shep's care, a chimpanzee who has been liberated from her confining cage in a testing lab at DMI—a mega-medical conglomerate led by the villainous Howard Doring, who “apparently believes that the human animal has every right to exploit all living things.” But when a DMI doctor is murdered, and the authorities step up their hunt for Kikora, Shep soon has more than just a chimp on his hands.

This installment of the SmallTown Mystery series reprises the roles of Shep Harrington, his friends, and the Poor Farm, a setting which is a character unto itself. The most intriguing member of the cast, however, is newcomer Kikora. This lovable and star-crossed primate is human enough to prove the only real difference between us and them is 1.6% of DNA.

**Chain Thinking** is a whodunit with a heart and a mind. Once the mystery is solved, there's a whole lot more left to think about, and the author adroitly poses ethical questions to the reader without waxing didactic.

### SALES HANDLES

- ⚡ New genre: A mystery with a message. An ethical dilemma at the heart of the mystery makes it more provocative and profound than traditional books in the genre
- ⚡ Fills the void for animal rights fiction
- ⚡ A delightful follow-up for fans of *Lonesome Song*
- ⚡ Excites readers for more SmallTown Mysteries to come
- ⚡ An ideal, no pressure way for animal rights people to proselytize – by buying books as gifts for their non-animal rights friends and relatives

### AUDIENCE

- ⚡ Mystery fans
- ⚡ Animal rights activists
- ⚡ *Lonesome Song* readers
- ⚡ Medical professionals
- ⚡ Southerners
- ⚡ Residents of small towns
- ⚡ Readers who normally favor non-fiction

### MARKETING/ PUBLICITY

- ⚡ Book blurb by writers Martha Grimes and Nevada Barr, as well as several luminary animal rights activists, medical and law professionals, mystery bookstore owners, and everyday readers
- ⚡ Op-ed pieces based on animal rights issues in the news
- ⚡ Author events at rotary clubs, bookstores, as well as several dozen radio interviews
- ⚡ Author web site [www.smalltownmysteries.com]
- ⚡ Availability of the book through the catalogues and websites of animal rights groups
- ⚡ Publicity tour following in the footsteps of Steve Wise's tour for his book, *Drawing the Line: Science and the Case for Animal Rights*, tour through Virginia Barnes and Noble stores, and a mystery bookstore tour
- ⚡ Expert panel discussion to be staged on issues of animal rights, medicine, and obesity in New York City
- ⚡ Galley mailing through Baker & Taylor, and to the Top 100 Independent Bookstores and mystery bookstores
- ⚡ Reviews in *Kirkus*, *Library Journal*, *Publishers Weekly*, and *Booklist*
- ⚡ Ad in *Booklist*
- ⚡ Saturate Animal Rights groups/ publications for reviews—both US and abroad